



**2022**  
**ASIA RECRUITING EVENTS**  
**CALENDAR**

# ORGANISED BY REGION

## ACROSS MULTIPLE REGIONS IN ASIA

ONLINE

**NOV 13**

### 2021 Boarding and Private School Virtual Fair - Asia (K-12)

India, Japan, South Korea, Taiwan, Vietnam, Thailand, Malaysia, Singapore, Philippines, Indonesia, China, Hong Kong

**Standard price:** USD 2,500

**NOV 26**

### 2021 Virtual Fair - Asia (Canadian institutions only)

China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and more

**Standard price:** USD 2,500

**DEC 7**

### 2021 Virtual Fair - East & Southeast Asia (PG)

Japan, South Korea, Taiwan, Vietnam, Thailand, Malaysia, Singapore, Philippines, Indonesia, China, Hong Kong

**Standard price:** USD 2,500

**FEB 16**

### 2022 TalkGlobalStudy - Asia (UG | PG)

China, Hong Kong, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Thailand, Vietnam

**Standard price:** USD 2,200

**Earlybird price:** USD 2,000  
(Dec 10 2021)

**MAR 8**

### 2022 Virtual High School Counselor Workshop - Asia (UG)

China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and more

**Standard price:** USD 1,390

**Earlybird price:** USD 1,190  
(Dec 30 2021)

**MAR 10**

### 2022 Postgraduate Virtual Fair - Asia (PG)

Bangladesh, Cambodia, Hong Kong, India, Indonesia, Japan, Malaysia, Myanmar, Mongolia, Nepal, Pakistan, Philippines, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam and more

**Standard price:** USD 2,500

**Earlybird price:** USD 2,190  
(Dec 30 2021)

**MAR 16**

### 2022 Undergraduate Virtual Fairs - East & Southeast Asia (UG)

Cambodia, Indonesia, Malaysia, Mongolia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and more

**Standard price:** USD 1,690

**Earlybird price:** USD 1,490  
(Dec 30 2021)

**APR 7**

### 2022 Virtual Fair - South Asia (UG)

Afghanistan, Bangladesh, Bhutan, India, Nepal, Pakistan, Sri Lanka and more

**Standard price:** USD 1,690

**Earlybird price:** USD 1,490  
(Dec 30 2021)

**APR 12**

### 2022 Virtual Fair - East & Southeast Asia (UG | PG)

Japan, South Korea, Taiwan, Vietnam, Thailand, Malaysia, Singapore, Philippines, Indonesia, China, Hong Kong

**Standard price:** USD 2,500

**Earlybird price:** USD 2,190  
(Dec 30 2021)

## NORTH EAST ASIA

ONLINE

OFFLINE

**NOV 6, 13, 20, 27**

### 2021 China Fall Undergraduate Recruiting Webcasts (UG)

China

**Standard price:**

1 session USD 1,200  
3 sessions USD 3,000 (1,000/session)  
6 sessions USD 4,800 (8,000/session)

**NOV 3, 10, 17, 24**

### 2021 China Spring Undergraduate Recruiting Webcasts (PG)

China

**Standard price:**

1 session USD 1,200  
3 sessions USD 3,000 (1,000/session)  
6 sessions USD 4,800 (8,000/session)

**MAY 8-20**

### 2022 China Spring Undergraduate Recruitment Tour II (UG)

Qingdao - Zhengzhou - Lanzhou - Xi'an - Chengdu/Chongqing - Guiyang

**Standard price:**

USD 11,500 (Full Tour)  
USD 6,500 (Half Tour)

OFFLINE

**NOV 14-26**

### 2021 Fall Postgraduate Recruitment Tour (PG)

Qingdao - Beijing - Zhengzhou - Hefei - Wuhan - Chongqing

**Standard price:**

USD 12,200

**APR 17-29**

### 2022 China Spring Undergraduate Recruitment Tour I (UG)

Jinan - Nanjing - Suzhou - Hangzhou - Ningbo - Guangzhou/Shenzhen

**Standard price:**

USD 11,500 (Full Tour)  
USD 6,500 (Half Tour)

**APR 17-29**

### 2022 China Spring Graduate Recruitment Tour (PG)

Beijing - Xi'an - Jinan - Ningbo - Shenzhen - Guangzhou

**Standard price:**

USD 11,500 (Full Tour)  
USD 6,500 (Half Tour)



## SOUTH EAST ASIA

OFFLINE

**NOV 13-14**

**2021 Vietnam Tour (Hybrid Fair) (UG | PG)**

Hanoi, Ho Chi Minh City

**Standard price:**

EUR 1,940 (per day - 2 days total)

**MAR 9**

**2022 Vietnam International Schools Forum & Workshop (K-12)**

Ho Chi Minh City

**Standard price:** USD 1,500

**Earlybird price:** USD 1,350  
(Dec 10 2021)

**MAR 10-15**

**2022 Vietnam Global Education Fair (UG | PG)**

Ho Chi Minh City  
Hanoi

**Standard price:**

Ho Chi Minh City  
Mar 10: USD 800 (700 earlybird)  
Mar 11-12: USD 4,200 (3,800 earlybird)  
Hanoi  
Mar 13: USD 2,700 (2,400 earlybird)  
Mar 14-15: USD 1,500 (1,300 earlybird)  
Earlybird prices end Dec 10 2021

**APR 2-3 / NOV 12-13**

**2022 Vietnam Tour (UG | PG)**

Hanoi, Ho Chi Minh City

**Standard price:**

EUR 1,940 (per day - 2 days total)  
Bulk discounts apply

**APR 2-3 / NOV 12-13**

**2022 Private School Fairs - Vietnam (K-12)**

Hanoi, Ho Chi Minh City

**Standard price:**

EUR 1,940 (per day - 2 days total)  
Bulk discounts apply

## SOUTH ASIA

ONLINE

**JAN 18**

**2022 Virtual Fair - Indian Subcontinent (UG | PG)**

Bangladesh, India, Nepal, Sri Lanka

**Standard price:**

Sept 15 EUR 2,100

Jan 18 EUR 2,190

**Earlybird price:** EUR 1,890  
(Dec 30 2021)

**JAN 18**

**2022 Talk Global Study - India (UG | PG)**

India, Sri Lanka

**Standard price:** USD 2,200

**Earlybird price:** USD 2,200  
(Dec 10 2021)

**FEB 23 / OCT 5**

**2022 Online Education Fair - Indian Subcontinent (UG | PG)**

Bangladesh, India, Nepal, Sri Lanka

**Standard price:** EUR 1,200

Bulk discounts apply

OFFLINE

**NOV 6-9**

**2021 India Tour (Hybrid Fair) (UG | PG)**

New Delhi, Mumbai, Bangalore

**Standard price:**

EUR 1,940 (per day - 3 days total)  
Bulk discounts apply

**NOV 6-9 / MAR 26-29**

**2021-2022 Private School Fairs - India (K-12)**

New Delhi, Mumbai, Bangalore

**Standard price:**

EUR 2,800 (per day - 3 days total)  
Bulk discounts apply

**MAR 26-29 / NOV 5-8**

**2022 India Tour (UG | PG)**

New Delhi, Mumbai, Bangalore

**Standard price:**

EUR 1,940 (per day - 3 days total)  
Bulk discounts apply

## CENTRAL ASIA

ONLINE

**NOV 17 / APR 9 / NOV 16**

**2021-2022 Online Education Fair - Central Asia (UG | PG)**

Kazakhstan, Kyrgyzstan, Uzbekistan

**Standard price:** EUR 1,200

Bulk discounts apply

**MAR 30**

**2022 Virtual Fair - Turkey, Russia and Central Asia (UG | PG)**

Turkey, Russia, Afghanistan, Kazakhstan, Tajikistan, Turkmenistan, Uzbekistan, Azerbaijan, Iran and more

**Standard price:** USD 2,300

**Earlybird price:** USD 1,980  
(Dec 30 2021)

OFFLINE

**FEB 19-20 / SEPT 24-25**

**2022 Private School Fairs - Central Asia (K-12)**

Nur-Sultan, Almaty

**Standard price:** EUR 2,800 (per day)

Bulk discounts apply

**FEB 19-24 / SEPT 24-29**

**2022 Central Asia Tour (UG | PG)**

Kazakhstan, Kyrgyzstan, Uzbekistan

**Standard price:** EUR 1,940+

Bulk discounts apply

# ORGANISED BY DATE

## NOVEMBER 2021

ONLINE

**NOV 3, 10, 17, 24**

### 2021 China Spring Undergraduate Recruiting Webcasts (PG)

China

#### Standard price:

1 session USD 1,200  
3 sessions USD 3,000 (1,000/session)  
6 sessions USD 4,800 (8,000/session)

**NOV 6, 13, 20, 27**

### 2021 China Fall Undergraduate Recruiting Webcasts (UG)

China

#### Standard price:

1 session USD 1,200  
3 sessions USD 3,000 (1,000/session)  
6 sessions USD 4,800 (8,000/session)

**NOV 13**

### Boarding and Private School Virtual Fair - Asia (K-12)

India, Japan, South Korea, Taiwan, Vietnam, Thailand, Malaysia, Singapore, Philippines, Indonesia, China, Hong Kong

Standard price: USD 2,500

**NOV 13-14**

### Vietnam Tour (Hybrid Fair) (UG | PG)

Hanoi, Ho Chi Minh City

#### Standard price:

EUR 1,940 (per day - 2 days total)

**NOV 17**

### Online Education Fair - Central Asia (UG | PG)

Kazakhstan, Kyrgyzstan, Uzbekistan

#### Standard price:

EUR 1,200  
Bulk discounts apply

**NOV 26**

### Virtual Fair - Asia (Canadian institutions only)

China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and more

#### Standard price:

USD 2,500

**NOV 6-9**

### India Tour (Hybrid Fair) (UG | PG)

New Delhi, Mumbai, Bangalore

#### Standard price:

EUR 1,940 (per day - 3 days total)  
Bulk discounts apply

**NOV 6-9**

### Private School Fairs - India (K-12)

New Delhi, Mumbai, Bangalore

#### Standard price:

EUR 2,800 (per day - 3 days total)  
Bulk discounts apply

**NOV 14-26**

### 2021 Fall Postgraduate Recruitment Tour (PG)

Qingdao - Beijing - Zhengzhou - Hefei - Wuhan - Chongqing

#### Standard price:

USD 12,200

## DECEMBER 2021

ONLINE

**DEC 7**

### Virtual Fair - East & Southeast Asia (PG)

Japan, South Korea, Taiwan, Vietnam, Thailand, Malaysia, Singapore, Philippines, Indonesia, China, Hong Kong

#### Standard price:

USD 2,500

## JANUARY 2022

ONLINE

**JAN 18**

### Virtual Fair - Indian Subcontinent (UG | PG)

Bangladesh, India, Nepal, Sri Lanka

#### Standard price:

Sept 15 EUR 2,100  
Jan 18 EUR 2,190  
Earlybird price: EUR 1,890 (Dec 30 2021)

## FEBRUARY 2022

ONLINE

**FEB 16**

### TalkGlobalStudy - Asia (UG | PG)

China, Hong Kong, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Thailand, Vietnam

#### Standard price:

USD 2,200  
Earlybird price: USD 2,000 (Dec 10 2021)

**FEB 17**

### TalkGlobalStudy - India (UG | PG)

India, Sri Lanka

#### Standard price:

USD 2,200  
Earlybird price: USD 2,200 (Dec 10 2021)

**FEB 23**

### Online Education Fair - Indian Subcontinent (UG | PG)

Bangladesh, India, Nepal, Sri Lanka

#### Standard price:

EUR 1,200  
Bulk discounts apply

OFFLINE

**FEB 19-20**

### Private School Fairs - Central Asia (K-12)

Nur-Sultan, Almaty

#### Standard price:

EUR 2,800 (per day)  
Bulk discounts apply

**FEB 19-24**

### Central Asia Tour (UG | PG)

Kazakhstan, Kyrgyzstan, Uzbekistan

#### Standard price:

EUR 1,940+  
Bulk discounts apply

## MARCH 2022

ONLINE

**MAR 8**

### Virtual High School Counselor Workshop - Asia (UG)

China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and more

#### Standard price:

USD 1,390  
Earlybird price: USD 1,190 (Dec 30 2021)

**MAR 10**

### Postgraduate Virtual Fair - Asia (PG)

Bangladesh, Cambodia, Hong Kong, India, Indonesia, Japan, Malaysia, Myanmar, Mongolia, Nepal, Pakistan, Philippines, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam and more

#### Standard price:

USD 2,500  
Earlybird price: USD 2,190 (Dec 30 2021)

**MAR 16**

### Undergraduate Virtual Fairs - East & Southeast Asia (UG)

Cambodia, Indonesia, Malaysia, Mongolia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and more

#### Standard price:

USD 1,690  
Earlybird price: USD 1,490 (Dec 30 2021)

**MAR 30**

### Virtual Fair - Turkey, Russia and Central Asia (UG | PG)

Turkey, Russia, Afghanistan, Kazakhstan, Tajikistan, Turkmenistan, Uzbekistan, Azerbaijan, Iran and more

#### Standard price:

USD 2,300  
Earlybird price: USD 1,980 (Dec 30 2021)

OFFLINE

**MAR 9**

### Vietnam International Schools Forum & Workshop (K-12)

Ho Chi Minh City

#### Standard price:

USD 1,500  
Earlybird price: USD 1,350 (Dec 10 2021)

**MAR 10-15**

### Vietnam Global Education Fair (UG | PG)

Ho Chi Minh City  
Hanoi

#### Standard price:

Ho Chi Minh City  
Mar 10: USD 800 (700 earlybird)  
Mar 11-12: USD 4,200 (3,800 earlybird)  
Hanoi  
Mar 13: USD 2,700 (2,400 earlybird)  
Mar 14-15: USD 1,500 (1,300 earlybird)  
Earlybird prices end Dec 10 2021

**MAR 26-29**

### India Tour (UG | PG)

New Delhi, Mumbai, Bangalore

#### Standard price:

EUR 1,940 (per day - 3 days total)  
Bulk discounts apply

**MAR 26-29**

### Private School Fairs - India (K-12)

New Delhi, Mumbai, Bangalore

#### Standard price:

EUR 2,800 (per day - 3 days total)  
Bulk discounts apply

## APRIL 2022

ONLINE

**APR 7**

### Virtual Fair - South Asia (UG)

Afghanistan, Bangladesh, Bhutan, India, Nepal, Pakistan, Sri Lanka and more

**Standard price:** USD 1,690

**Earlybird price:** USD 1,490  
(Dec 30 2021)

**APR 12**

### Virtual Fair - East & Southeast Asia (UG | PG)

Japan, South Korea, Taiwan, Vietnam, Thailand, Malaysia, Singapore, Philippines, Indonesia, China, Hong Kong

**Standard price:** USD 2,500

**Earlybird price:** USD 2,190  
(Dec 30 2021)

**APR 9**

### Online Education Fair - Central Asia (UG | PG)

Kazakhstan, Kyrgyzstan, Uzbekistan

**Standard price:** EUR 1,200

Bulk discounts apply

**APR 2-3**

### Vietnam Tour (UG | PG)

Hanoi, Ho Chi Minh City

**Standard price:**

EUR 1,940 (per day - 2 days total)  
Bulk discounts apply

**APR 2-3**

### Private School Fairs - Vietnam (K-12)

Hanoi, Ho Chi Minh City

**Standard price:**

EUR 1,940 (per day - 2 days total)  
Bulk discounts apply

**APR 17-29**

### 2022 China Spring Undergraduate Recruitment Tour I (UG)

Jinan - Nanjing - Suzhou - Hangzhou - Ningbo - Guangzhou/Shenzhen

**Standard price:**

USD 11,500 (Full Tour)  
USD 6,500 (Half Tour)

**APR 17-29**

### 2022 China Spring Graduate Recruitment Tour (PG)

Beijing - Xi'an - Jinan - Ningbo - Shenzhen - Guangzhou

**Standard price:**

USD 11,500 (Full Tour)  
USD 6,500 (Half Tour)

## MAY 2022

OFFLINE

**MAY 8-20**

### 2022 China Spring Undergraduate Recruitment Tour II (UG)

Qingdao - Zhengzhou - Lanzhou - Xi'an - Chengdu/Chongqing - Guiyang

**Standard price:**

USD 11,500 (Full Tour)  
USD 6,500 (Half Tour)

## SEPTEMBER 2022

OFFLINE

**SEPT 24-29**

### Central Asia Tour (UG | PG)

Kazakhstan, Kyrgyzstan, Uzbekistan

**Standard price:** EUR 1,940+

Bulk discounts apply

**SEPT 24-25**

### Private School Fairs - Central Asia (K-12)

Nur-Sultan, Almaty

**Standard price:** EUR 2,800 (per day)

Bulk discounts apply

## OCTOBER 2022

OFFLINE

**OCT 5**

### Online Education Fair - Indian Subcontinent (UG | PG)

Bangladesh, India, Nepal, Sri Lanka

**Standard price:** EUR 1,200

Bulk discounts apply

## NOVEMBER 2022

ONLINE

**NOV 16**

### Online Education Fair - Central Asia (UG | PG)

Kazakhstan, Kyrgyzstan, Uzbekistan

**Standard price:** EUR 1,200

Bulk discounts apply

OFFLINE

**NOV 5-8**

### India Tour (UG | PG)

New Delhi, Mumbai, Bangalore

**Standard price:**

EUR 1,940 (per day - 3 days total)  
Bulk discounts apply

**NOV 12-13**

### Vietnam Tour (UG | PG)

Hanoi, Ho Chi Minh City

**Standard price:**

EUR 1,940 (per day - 2 days total)  
Bulk discounts apply

**NOV 12-13**

### Private School Fairs - Vietnam (K-12)

Hanoi, Ho Chi Minh City

**Standard price:**

EUR 1,940 (per day - 2 days total)  
Bulk discounts apply





## FEES & DISCOUNT POLICY

### ONLINE

#### Virtual Fair | Workshop

USD 1,190 - 2,690

#### Online Education Fair

EUR 1,200

#### Talk Global Study Partnership Workshop

USD 2,200 - 2,900

### OFFLINE

As indicated under each event

\*Discount applies for multiple events registrations early birds and CHE members. For more information, please contact us

## EVENTS PROVIDERS

CHE'S event organizer partners are all well-established players in their targeted regions, each with a unique strength. Their events have attracted hundreds of education providers around the world every year, and earned reputation and trust over the decades.



## OTHER RECRUITING OPTIONS

### China Test Optional Initiative (CTOI)

The China Test Optional Initiative (CTOI) is a web index which accesses a live database for students who are seeking international education opportunities after taking the Gaokao or other standardized exams.

You also gain the opportunity to present to 100+ students at one of the annual CTOI Webinars. Each member institution can expect over 400+ leads each year.

Fee: USD 2,500 per annum

### Agents & Partner Screening (Greater China Region)

This screening service will ensure your message reaches out to a large number of local institutions, recruitment agencies and training providers. We will follow up with one-on-one phone calls to decipher their initial interests. A short-list of prospective opportunities will be handed to you at the end of the process.

Fee: USD 2,500 – 3,500 per channel

### Digital Marketing (Greater China Region)

Whether you need a social media booster, or merely starting your presence; a once-off recruiting campaign, or ongoing support; whether it's content development or channel selections, CHE and partners can assist you regardless.

## ABOUT CHE



## CHE MEMBERS, CLIENTS AND PARTNERS

