

EUROPE

ONLINE

FEB 16 / NOV 29

Virtual Postgraduate Fair - Europe (PG)

| Europe

Standard price: USD 2,190

Bulk discounts apply

MAR 3

Virtual Fair - Eastern Europ and Central Asia (Candian Institutions Only) (UG | PG)

| Eastern Europe & Central Asia

Standard price: USD 1,980

Bulk discounts apply

MAR 3

Virtual Fair - Turkey, Russia and Central Asia (UG | PG)

| Turkey, Russia & Central Asia

Standard price: USD 1,980

Bulk discounts apply

MAR 9 / OCT 19

Online Education Fair - The Balkans (UG | PG)

| Albania, Bulgaria, Montenegro, North Macedonia, Romania, Serbia

Standard price: EUR 1,200

Bulk discounts apply

APR 13 / NOV 15

Online Education Fair - Eurasia (UG | PG)

| Azerbaijan, Belarus, Georgia, Ukraine

Standard price: EUR 1,200

Bulk discounts apply

MAY 5

Virtual Counselor Workshop - Europe (UG)

| Europe

Standard price: USD 1,190

Bulk discounts apply

ONLINE

OFFLINE

OCT 20

Virtual High School Session - Europe (UG)

| Europe

Standard price: USD 1,490

Bulk discounts apply

MAR 12-15 / OCT 15-18

Eurasia Tour (UG | PG)

| Azerbaijan, Georgia, Ukraine

Standard price:

EUR 1,940 per day (3 Days)

Bulk discounts apply

LATIN AMERICA

ONLINE

MAR 10

Central America & Caribbean Connect Live (UG | PG)

| Caribbean, Central America

Standard price: USD 2,500

MAR 10 / SEP 29

Virtual Fair - Brazil (UG | PG)

| Brazil

Standard price: USD 1,890

Bulk discounts apply

MAR 12 / APR 30 / OCT 8 / NOV 26

Online Education Fair - South America (UG | PG)

| Argentina, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay

Standard price: EUR 1,200 per Fair

Bulk discounts apply

MAR 30 / SEP 29

Virtual High School Session - Brazil (UG)

| Brazil

Standard price: USD 1,490

Bulk discounts apply

MAR 10 / SEP 29

FUNED Connect Live (PG)

| Mexico

Standard price: USD 2,500

SEP 30

Colombia International Schools Forum & Workshop (UG)

| Colombia

Standard price: USD 2,500

Earlybird price: USD 1,900

(Dec 10 2021)

NOV 9

Virtual High School Session - Latin America Community Colleges (UG)

| Latin America

Standard price: USD 1,490

Bulk discounts apply



OFFLINE

FEB 17 - MAR 6

TalkGlobalStudy - Expo Estudiantre (UG | PG)

| Colombia, Mexico

Standard price: Varies

MAR 10

Brazil International Schools Forum & Workshop (UG | PG)

| Brazil, Soa Paulo

Standard price: USD 2,500

(Meeting Table for 1 Rep)

Earlybird price: USD 1,900

(Dec 10 2021)

MAR 12-23

Salao do Estudante (UG | PG)

| Brazil

Standard price: Varies

Earlybird price: Varies

SEP 15 - OCT 9

TalkGlobalStudy - Expo Estudiantre (UG | PG)

| Chile, Colombia, Exuador, Mexico

Standard price: Varies

EVENT TYPE CALLOUTS

HIGH SCHOOL COUNSELLOR WORKSHOP

ONLINE

FEB 23

Virtual High School Counselor Workshop - Africa & Middle East (UG)
| Africa & Middle East

Standard price: USD 1,190
Bulk discounts apply

FEB 27-28 / OCT 11

Gulf International Schools Forum & Workshop (UG)
| Dubai, UAE

Standard price: USD 2,500
(Meeting Table for 1 rep)
Earlybird price: USD 1,900
(Dec 10 2021)

MAR 8

Virtual High School Counselor Workshop - Asia (UG)
| China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and more

Standard price: USD 1,390
Earlybird price: USD 1,190
(Dec 30 2021)

MAR 9

Vietnam International Schools Forum & Workshop (K-12)
| Ho Chi Minh City

Standard price: USD 1,500
Earlybird price: USD 1,350
(Dec 10 2021)

MAY 5

Virtual Counselor Workshop - Europe (UG)
| Europe

Standard price: USD 1,190
Bulk discounts apply

AGENTS / PARTNERS WORKSHOP

OFFLINE

OCT 24-25

Agent Workshop - Asia (K-12 | UG | PG)
| Cambodia, China, Hong Kong, Indonesia, Laos, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam

Standard price: USD 2,500
Earlybird price: USD 2,250
(Jul 30 2022)

SCHOLARSHIP SUMMIT

OFFLINE

MAY 16-17

BMI Global Scholarship Summit (UG | PG)
| London

Earlybird price:
USD 6,000
(1 Person, 1 Meeting Schedule)
USD 7,000
(2 People, 1 Meeting Schedule)
USD 9,000
(2 People, 2 Meeting Schedules)
Earlybird prices end Dec 10 2021

OCT 3-4

BMI Americas Scholarship Summit (UG | PG)
| Bogotá

Earlybird price:
USD 4,000
(1 Person, 1 Meeting Schedule)
USD 5,200 (2 People, 1 Meeting Schedule)
USD 6,000
(2 People, 2 Meeting Schedules)
Earlybird prices end Dec 10 2021

OCT 19-20

BMI Gulf Scholarship Summit (UG | PG)
| Abu Dhabi

Standard price:
USD 5,000
(1 Person, 1 Meeting Schedule)
USD 6,000
(2 People, 1 Meeting Schedule)
USD 8,000
(2 People, 2 Meeting Schedules)
Earlybird prices end Dec 10 2021

CHINA HIGHER ED



FEES & DISCOUNT POLICY

ONLINE

Virtual Fair | Workshop

USD 1,190 - 2,690

Online Education Fair

Euro 1,200

Talk Global Study Partnership Workshop

USD 2,200 - 2,900

OFFLINE

As indicated under each event

*Discount applies for multiple events registrations early birds and CHE members. For more information, please contact us

EVENTS PROVIDERS

CHE'S event organizer partners are all well-established players in their targeted regions, each with a unique strength. Their events have attracted hundreds of education providers around the world every year, and earned reputation and trust over the decades.



OTHER RECRUITING OPTIONS

China Test Optional Initiative (CTOI) (China)

The China Test Optional Initiative (CTOI) is a web index which accesses a live database for students who are seeking international education opportunities after taking the Gaokao or other standardized exams.

You also gain the opportunity to present to 100+ students at one of the annual CTOI Webinars. Each member institution can expect over 400+ leads each year.

Fee: USD 2,500 per annum

Agents & Partner Screening (Greater China Region)

This screening service will ensure your message reaches out to a large number of local institutions, recruitment agencies and training providers. We will follow up with one-on-one phone calls to decipher their initial interests. A short-list of prospective opportunities will be handed to you at the end of the process.

Fee: USD 2,500 – 3,500 per channel

Digital Marketing (Greater China Region)

Whether you need a social media booster, or merely starting your presence; a once-off recruiting campaign, or ongoing support; whether it's content development or channel selections, CHE and partners can assist you regardless.

ABOUT CHE



CHE MEMBERS, CLIENTS AND PARTNERS

