



**2021**

**SECOND HALF YEAR**

**CALENDAR**

STUDENT RECRUITING EVENTS  
IN CHINA, ASIA AND GLOBALLY

AUGUST UPDATE

# ORGANISED BY REGION

## NORTH EAST ASIA

ONLINE

SEPT 11/25 | OCT 16/23/30 |  
NOV 6/13/20/27

### 2021 China Fall Undergraduate Recruiting Webcasts (UG)

China

#### Standard price:

1 Session: \$1,200  
3 Sessions: \$3,000 (\$1,000 per session)  
6 Sessions: \$4,800 (\$800 per session)

SEPT 15/22/29 | OCT 13/20/27 |  
NOV 3/10/17/24

### 2021 China Fall Postgraduate Recruiting Webcasts (PG)

China

#### Standard price:

1 Session: \$1,200  
3 Sessions: \$3,000 (\$1,000 per session)  
6 Sessions: \$4,800 (\$800 per session)

OFFLINE

OCT 10-22

### 2021 Fall Undergraduate Recruitment Tour (UG)

Harbin - Dalian/Shenyang - Tianjin -  
Zhengzhou - Hefei - Wuhan

#### Standard price:

USD 11,500 (Full Tour)  
USD 6,500 (Half Tour)

OCT 21-NOV 12

### 2021 Fall Undergraduate Recruitment Tour (UG)

Suzhou - Nanchang - Fuzhou -  
Xiamen - Shenzhen/Guangzhou -  
Chengdu

#### Standard price:

USD 11,500 (Full Tour)  
USD 6,500 (Half Tour)

NOV 14-26

### 2021 Fall Postgraduate Recruitment Tour (PG)

Chengdu - Wuhan - Suzhou -  
Qingdao - Zhengzhou - Lanzhou

#### Standard price:

USD 11,500 (Full Tour)  
USD 6,500 (Half Tour)

## NORTH EAST ASIA | SOUTH EAST ASIA

ONLINE

AUG 26

### Virtual High School Sessions - South Asia

South Asia

Standard price: USD 1,690

Earlybird price: USD 1,490

SEPT 7

### Virtual Fair - East & Southeast Asia (UG | PG)

Cambodia, Indonesia, Japan,  
Malaysia, Philippines, Singapore,  
South Korea, Taiwan, Thailand,  
Vietnam, China, Hong Kong

Standard price: USD 2,500

Earlybird price: USD 2,190

SEPT 19

### Virtual High School Sessions - East & Southeast Asia

East & Southeast Asia

Standard price: USD 1,690

Earlybird price: USD 1,490

SEPT 16

### Virtual High School Counselor Workshop - Asia (K-12)

China, Hong Kong, India, Indonesia,  
Japan, Malaysia, Philippines,  
Singapore, South Korea, Taiwan,  
Thailand, Vietnam and more

Standard price: USD 1,390

Earlybird price: USD 990

OCT 23 | DEC 1

### TalkGlobalStudy - Asia (UG | PG)

China, Hong Kong, Indonesia,  
Japan, Malaysia, Philippines,  
Singapore, South Korea, Thailand,  
Vietnam

Standard price: USD 2,200

Earlybird price: USD 2,000 (ends 23/7)

OCT 26

### Virtual Fair - East & Southeast Asia (USA institutions only)

Japan, South Korea, Taiwan,  
Vietnam, Thailand, Malaysia,  
Singapore, Philippines, Indonesia,  
China, Hong Kong

Standard price: USD 2,500

Earlybird price: USD 2,190

DEC 7

### Virtual Fair - East & Southeast Asia (PG)

Japan, South Korea, Taiwan,  
Vietnam, Thailand, Malaysia,  
Singapore, Philippines, Indonesia,  
China, Hong Kong

Standard price: USD 2,500

Earlybird price: USD 2,190

## SOUTH EAST ASIA

ONLINE

OFFLINE

**JUL 2021 - DEC 2021**

**Webinar: South East Asia (UG | PG)**  
South East Asia

**Standard price:** USD 3,500

**NOV 17**

**TalkGlobalStudy - India (UG | PG)**  
India, Sri Lanka

**Standard price:** USD 2,200  
**Earlybird price:** USD 2,000 (ends 23/7)

**SEPT**

**Agent Workshop Aisa**  
Thailand, Vietnam, etc.

**Standard price:** TBD

OFFLINE

**SEPT 15**

**Vietnam International Schools Forum & Workshop (K-12)**  
Ho Chi Minh City

**Standard price:** USD 1,390  
**Earlybird price:** USD 990

**SEPT 17-19**

**Vietnam Global Education Fair (UG | PG)**  
Sept 17&18 Ho Chi Minh City  
Sept 19 Hanoi

**Standard price:**  
Ho Chi Minh City USD 4,200  
Hanoi USD 2,700  
**Earlybird price (ends 23/7):**  
Ho Chi Minh City USD 3,800  
Hanoi USD 2,400

**NOV 13-14**

**Vietnam Tour (UG | PG)**  
Hanoi, Ho Chi Minh City

**Standard price:**  
EUR 1940 (per day - 2 days total)

## NORTH EAST ASIA | SOUTH EAST ASIA | SOUTH ASIA

ONLINE

**NOV 13**

**Boarding and Private School Virtual Fair - Asia (K-12)**  
India, Japan, South Korea, Taiwan, Vietnam, Thailand, Malaysia, Singapore, Philippines, Indonesia, China, Hong Kong

**Standard price:** USD 2,500  
**Earlybird price:** USD 2,190

## CENTRAL ASIA

ONLINE

OFFLINE

**OCT 6 / NOV 17**

**Online Education Fair - Central Asia (UG | PG)**  
Kazakhstan, Kyrgyzstan, Uzbekistan

**Standard price:** EUR 1200

**SEPT 25-30**

**Central Asia Tour (UG | PG)**  
Kazakhstan, Kyrgyzstan, Uzbekistan

**Standard price:** Euro 1,940+

**SEPT 25/26**

**Private School Fairs - Central Asia (K-12)**  
Sept 25 / 26 Kazakhstan  
Sept 25 Nur-Sultan (Astana)  
Sept 26 Almaty

**Standard price:** EUR 2800

## SOUTH ASIA

ONLINE

OFFLINE

**OCT 09**

**Online Education Fair - Indian Subcontinent (UG | PG)**  
Bangladesh, India, Nepal, Sri Lanka

**Standard price:** EUR 1200

**NOV 6-9**

**India Tour (UG | PG)**  
Nov 6 New Delhi  
Nov 6 Mumbai  
Nov 6 Bangalore

**Standard price:**  
EUR 1940 (per day - 3 days total)

**NOV 13 /14**

**Private School Fairs - Vietnam (K-12)**  
Nov 13 Hanoi  
Nov 14 Ho Chi Minh City

**Standard price:** EUR 2800

## SOUTH ASIA | CENTRAL ASIA

ONLINE

**AUG 26**

**Virtual Fair - South Asia (UG)**  
India, Bangladesh, Bhutan, Nepal, Pakistan, Afghanistan and Sri Lanka

**Standard price:** USD 1,690  
**Earlybird price:** USD 1,490

## MIDDLE EAST

ONLINE

**JUL 2021 - DEC 2021**

**Webinar: Middle East (UG | PG)**

| Middle East

**Standard price:** USD 3,500

**SEPT 29 / NOV 10**

**Online Education Fair - Gulf Region (UG | PG)**

| Bahrain, Kuwait, Oman, Qatar, UAE

**Standard price:** EUR 1200

**OCT 5**

**Virtual Fair - Middle East (UG | PG)**

| Bahrain, Egypt, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Palestinian Territories, Qatar, Saudi Arabia & United Arab Emirates

**Standard price:** USD 2,300

**Earlybird price:** USD 1,980

**OCT 13**

**Virtual High School Sessions - Middle East**

| Middle East

**Standard price:** USD 1,690

**Earlybird price:** USD 1,490

**NOV 3**

**Virtual High School Counselor Workshop - Africa & Middle East (K-12)**

| Algeria, Cameroon, Egypt, Kenya, Kuwait, Morocco, Nigeria, Oman, Qatar, Saudi Arabia, South Africa, Tanzania, Tunisia, Turkey, United Arab Emirates and more

**Standard price:** USD 1,390

**Earlybird price:** USD 990

**DEC 8**

**TalkGlobalStudy - Middle East (UG | PG)**

| Bahrain, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, UAE

**Standard price:** USD 2,200

**Earlybird price:** USD 2,000 (ends 23/7)

OFFLINE

**OCT 8-11**

**UAE Global Education Fair (UG | PG)**

| Oct 8-9 Dubai  
| Oct 11 Abu Dhabi

**Standard price:**

Dubai USD 4,200

Abu Dhabi USD 2,700

**Earlybird price:**

Dubai USD 3,800

Abu Dhabi USD 2,400

**OCT 10**

**Gulf International Schools Forum & Workshop (K-12)**

| Dubai

**Standard price:** USD 1,500

**OCT 13-14**

**Gulf Scholarship Summit (UG | PG)**

| Abu Dhabi

**Standard price:** USD 5,000

## EUROPE

ONLINE

**NOV 30**

**Virtual High School Counselor Workshop - Europe (K-12)**

| Belgium, Denmark, France, Germany, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, the UK and more

**Standard price:** USD 1,390

**Earlybird price:** USD 990

**SEPT 22**

**Online Education Fair - Eurasia (UG | PG)**

| Azerbaijan, Belarus, Georgia, Ukraine

**Standard price:** EUR 1,200

**JUL 2021 - DEC 2021**

**Webinar: Europe (UG | PG)**

| Europe

**Standard price:** USD 3,500

**OCT 21**

**Virtual Fair - Europe (UG)**

| United Kingdom, Ireland, Spain, Italy and more

**Standard price:** USD 1,690

**Earlybird price:** USD 1,490

**NOV 23**

**Boarding and Private School Virtual Fair - Eastern Europe & Central Asia (K-12)**

| Russia, Turkey, Kazakhstan, Azerbaijan, Bulgaria, Armenia, Belarus, Bosnia & Herzegovina, Cyprus, Georgia, Greece, Hungary, Kyrgyzstan, Romania, Slovenia, Tajikistan, Ukraine & Uzbekistan

**Standard price:** USD 2,500

**Earlybird price:** USD 2,190

OFFLINE

**OCT 16-19**

**Eurasia Tour (UG | PG)**

| Baku, Tbilisi, Kyiv

**Standard price:**

EUR 1940 per day (3 days)

**NOV 25-28**

**Europe Tour - Germany & Poland (UG | PG)**

| Warsaw, Berlin, Hamburg

**Standard price:**

EUR 1940 per day (3 days)

## LATIN AMERICA

ONLINE

**JUN 5 / OCT 2**

### Online Education Fair - South America (UG | PG)

Argentina, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay

**Standard price:** EUR 1,200

**JUL 2021 - DEC 2021**

### Webinar: Latin America(UG | PG)

Latin America

**Standard price:** USD 2,800

**SEPT 16**

### TalkGlobalStudy - Brazil (UG | PG)

Brazil

**Standard price:** USD 2,200

**Earlybird price:** USD 2,000

**SEPT 22**

### Virtual High School Counselor Workshop - Latin America (K-12)

Brazil, Chile, Colombia, Ecuador, Mexico, Panama, Peru, Uruguay and more

**Standard price:** USD 1,390

**Earlybird price:** USD 990

**SEPT 30**

### Virtual Fair - Brazil (UG)

Belo Horizonte, Brasilia, Curitiba, Porto Alegre, Recife, Rio de Janeiro, Sao Paulo and more

**Standard price:** USD 1,690

**Earlybird price:** USD 1,490

**OCT 27**

### Virtual Fair - Latin America (UG)

Brazil, Chile, Colombia, Costa Rica, Ecuador, Mexico, Panama, Peru, Uruguay and more

**Standard price:** USD 1,690

**Earlybird price:** USD 1,490

**DEC 9**

### Virtual Fair - Latin America (UG)

Mexico, Peru, Colombia, Venezuela, Ecuador, Brazil, Chile, Uruguay, Paraguay, Panama

**Standard price:** USD 2,100

**Earlybird price:** USD 1,890

OFFLINE

**OCT 23 - NOV 7**

### Expo Posgrados (UG | PG)

Mexico City, Puebla, Bogota, Cali, Medellin, Santiago

**Standard price:** USD1,900+

**Earlybird price:** USD1,700+

**NOV 16-17**

### Americas Scholarship Summit

(UG | PG)

Bogota

**Standard price:** USD 5,000 - 7,500

## AFRICA

ONLINE

**SEPT 14 / OCT 26**

### Online Education Fair - North Africa (UG | PG)

Algeria, Egypt, Morocco, Tunisia

**Standard price:** EUR 1,200

**SEPT 21**

### Virtual Fair - North Africa (UG | PG)

Egypt, Algeria, Tunisia, Morocco, Libya

**Standard price:** USD 2,100

**Earlybird price:** USD 1,890

**OCT 21**

### Boarding and Private School Virtual Fair - Africa (K-12)

Morocco, Tunisia, Nigeria, Ghana, Kenya, South Africa, Senegal, Cameroon, Tanzania, Madagascar, Mauritius and more

**Standard price:** USD 2,500

**Earlybird price:** USD 2,190

**OCT 27**

### Virtual Fair - Sub-Saharan Africa (PG)

Cameroon, Ghana, Kenya, Madagascar, Mauritius, Nigeria, Senegal, South Africa, Tanzania and more

**Standard price:** USD 2,100

**Earlybird price:** USD 1,890

**NOV 11**

### Virtual Fair - Africa (UG)

Cameroon, Ghana, Kenya, Madagascar, Morocco, Nigeria, Senegal, South Africa, Tanzania, Tunisia

**Standard price:** USD 1,690

**Earlybird price:** USD USD 1,490

# EVENT TYPE CALLOUTS

## HIGH SCHOOL FAIRS

ONLINE

**AUG 26**

### Virtual High School Sessions - South Asia

| South Asia

**Standard price:** USD 1,690

**Earlybird price:** USD 1,490

**SEPT 16**

### Virtual High School Counselor Workshop - Asia (K-12)

| China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and more

**Standard price:** USD 1,390

**Earlybird price:** USD 990

**SEPT 19**

### Virtual High School Sessions - East & Southeast Asia

| East & Southeast Asia

**Standard price:** USD 1,690

**Earlybird price:** USD 1,490

**SEPT 22**

### Virtual High School Counselor Workshop - Latin America (K-12)

| Brazil, Chile, Colombia, Ecuador, Mexico, Panama, Peru, Uruguay and more

**Standard price:** USD 1,390

**Earlybird price:** USD 990

**OCT 13**

### Virtual High School Sessions - Middle East

| Middle East

**Standard price:** USD 1,690

**Earlybird price:** USD 1,490

**OCT 21**

### Boarding and Private School Virtual Fair - Africa (K-12)

| Morocco, Tunisia, Nigeria, Ghana, Kenya, South Africa, Senegal, Cameroon, Tanzania, Madagascar, Mauritius and more

**Standard price:** USD 2,500

**Earlybird price:** USD 2,190

**NOV 3**

### Virtual High School Counselor Workshop - Africa & Middle East (K-12)

| Algeria, Cameroon, Egypt, Kenya, Kuwait, Morocco, Nigeria, Oman, Qatar, Saudi Arabia, South Africa, Tanzania, Tunisia, Turkey, United Arab Emirates and more

**Standard price:** USD 1,390

**Earlybird price:** USD 990

**NOV 13**

### Boarding and Private School Virtual Fair - Asia (K-12)

| India, Japan, South Korea, Taiwan, Vietnam, Thailand, Malaysia, Singapore, Philippines, Indonesia, China, Hong Kong

**Standard price:** USD 2,500

**Earlybird price:** USD 2,190

**NOV 23**

### Boarding and Private School Virtual Fair - Eastern Europe & Central Asia (K-12)

| Russia, Turkey, Kazakhstan, Azerbaijan, Bulgaria, Armenia, Belarus, Bosnia & Herzegovina, Cyprus, Georgia, Greece, Hungary, Kyrgyzstan, Romania, Slovenia, Tajikistan, Ukraine & Uzbekistan

**Standard price:** USD 2,500

**Earlybird price:** USD 2,190

## HIGH SCHOOL FAIRS (CONTINUED)

ONLINE

**NOV 30**

### Virtual High School Counselor Workshop - Europe (K-12)

| Belgium, Denmark, France, Germany, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, the UK and more

**Standard price:** USD 1,390

**Earlybird price:** USD 990

**SEPT 15**

### Vietnam International Schools Forum & Workshop (K-12)

| Ho Chi Minh City

**Standard price:** USD 1,390

**Earlybird price:** USD 990

**OCT 10**

### Gulf International Schools Forum & Workshop (K-12)

| Dubai

**Standard price:** USD 1,500

**SEPT 25/26**

### Private School Fairs - Central Asia (K-12)

| Sept 25 / 26 Kazakhstan  
Sept 25 Nur-Sultan (Astana)  
Sept 26 Almaty

**Standard price:** EUR 2800

**NOV 13 /14**

### Private School Fairs - Vietnam (K-12)

| Nov 13 Hanoi  
Nov 14 Ho Chi Minh City

**Standard price:** EUR 2800

## AGENTS / PARTNERS WORKSHOP

ONLINE

**SEPT**

### Agent Workshop Aisa

| Thailand, Vietnam, etc.

**Standard price:** TBD

## SCHOLARSHIP SUMMIT

OFFLINE

**OCT 13-14**

### Gulf Scholarship Summit (UG | PG)

| Abu Dhabi

**Standard price:** USD 5,000

**NOV 16-17**

### Americas Scholarship Summit (UG | PG)

| Bogota

**Standard price:** USD 5,000 - 7,500

## FEES & DISCOUNT POLICY

### ONLINE

#### Virtual Fair | Workshop

USD 1,190 - 2,690

#### Online Education Fair

Euro 1,200

#### Talk Global Study Partnership Workshop

USD 2,200 - 2,900

### OFFLINE

As indicated under each event

\*Discount applies for multiple events registrations early birds and CHE members. For more information, please contact us

## EVENTS PROVIDERS

CHE'S event organizer partners are all well-established players in their targeted regions, each with a unique strength. Their events have attracted hundreds of education providers around the world every year, and earned reputation and trust over the decades.



## OTHER RECRUITING OPTIONS

### China Test Optional Initiative (China)

The China Test Optional Initiative (CTOI) is a web index which accesses a live database for students who are seeking international education opportunities after taking the Gaokao or other standardized exams.

You also gain the opportunity to present to 100+ students at one of the annual CTOI Webinars. Each member institution can expect over 400+ leads each year.

Fee: USD 2,500 per annum

### Agents & Partner Screening (Greater China Region)

This screening service will ensure your message reaches out to a large number of local institutions, recruitment agencies and training providers. We will follow up with one-on-one phone calls to decipher their initial interests. A short-list of prospective opportunities will be handed to you at the end of the process.

Fee: USD 2,500 – 3,500 per channel

### Digital Marketing (Greater China Region)

Whether you need a social media booster, or merely starting your presence; a once-off recruiting campaign, or ongoing support; whether it's content development or channel selections, CHE and partners can assist you regardless.

## ABOUT CHE



## CHE MEMBERS, CLIENTS AND PARTNERS

