



2021

SECOND HALF YEAR

CALENDAR

STUDENT RECRUITING EVENTS
IN CHINA, ASIA AND GLOBALLY

JUNE UPDATE

ORGANISED BY REGION

NORTH EAST ASIA

ONLINE

SEPT 11/25 | OCT 16/23/30 |
NOV 6/13/20/27

2021 China Fall Undergraduate Recruiting Webcasts (UG)

China

Standard price:

1 Session: \$1,200
3 Sessions: \$3,000 (\$1,000 per session)
6 Sessions: \$4,800 (\$800 per session)

SEPT 15/22/29 | OCT 13/20/27 |
NOV 3/10/17/24

2021 China Fall Postgraduate Recruiting Webcasts (PG)

China

Standard price:

1 Session: \$1,200
3 Sessions: \$3,000 (\$1,000 per session)
6 Sessions: \$4,800 (\$800 per session)

OFFLINE

OCT 10-22

2021 Fall Undergraduate Recruitment Tour (UG)

Harbin - Dalian/Shenyang - Tianjin -
Zhengzhou - Hefei - Wuhan

Standard price:

USD 11,500 (Full Tour)
USD 6,500 (Half Tour)

OCT 21-NOV 12

2021 Fall Undergraduate Recruitment Tour (UG)

Suzhou - Nanchang - Fuzhou -
Xiamen - Shenzhen/Guangzhou -
Chengdu

Standard price:

USD 11,500 (Full Tour)
USD 6,500 (Half Tour)

NOV 14-26

2021 Fall Postgraduate Recruitment Tour (PG)

Chengdu - Wuhan - Suzhou -
Qingdao - Zhengzhou - Lanzhou

Standard price:

USD 11,500 (Full Tour)
USD 6,500 (Half Tour)

NORTH EAST ASIA | SOUTH EAST ASIA

ONLINE

AUG 26

Virtual High School Sessions - South Asia

South Asia

Standard price: USD 1,690

Earlybird price: USD 1,490

SEPT 7

Virtual Fair - East & Southeast Asia (UG | PG)

Cambodia, Indonesia, Japan,
Malaysia, Philippines, Singapore,
South Korea, Taiwan, Thailand,
Vietnam, China, Hong Kong

Standard price: USD 2,500

Earlybird price: USD 2,190

SEPT 19

Virtual High School Sessions - East & Southeast Asia

East & Southeast Asia

Standard price: USD 1,690

Earlybird price: USD 1,490

SEPT 16

Virtual High School Counselor Workshop - Asia (K-12)

China, Hong Kong, India, Indonesia,
Japan, Malaysia, Philippines,
Singapore, South Korea, Taiwan,
Thailand, Vietnam and more

Standard price: USD 1,390

Earlybird price: USD 990

OCT 23 | DEC 1

TalkGlobalStudy - Asia (UG | PG)

China, Hong Kong, Indonesia,
Japan, Malaysia, Philippines,
Singapore, South Korea, Thailand,
Vietnam

Standard price: USD 2,200

Earlybird price: USD 2,000 (ends 23/7)

OCT 26

Virtual Fair - East & Southeast Asia (USA institutions only)

Japan, South Korea, Taiwan,
Vietnam, Thailand, Malaysia,
Singapore, Philippines, Indonesia,
China, Hong Kong

Standard price: USD 2,500

Earlybird price: USD 2,190

DEC 7

Virtual Fair - East & Southeast Asia (PG)

Japan, South Korea, Taiwan,
Vietnam, Thailand, Malaysia,
Singapore, Philippines, Indonesia,
China, Hong Kong

Standard price: USD 2,500

Earlybird price: USD 2,190

SOUTH EAST ASIA

ONLINE

OFFLINE

JUL 2021 - DEC 2021

Webinar: South East Asia (UG | PG)
| South East Asia

Standard price: USD 3,500

NOV 17

TalkGlobalStudy - India (UG | PG)
| India, Sri Lanka

Standard price: USD 2,200
Earlybird price: USD 2,000 (ends 23/7)

SEPT

Agent Workshop Aisa
| Thailand, Vietnam, etc.

Standard price: TBD

OFFLINE

SEPT 15

Vietnam International Schools Forum & Workshop (K-12)
| Ho Chi Minh City

Standard price: USD 1,390
Earlybird price: USD 990

SEPT 17-19

Vietnam Global Education Fair (UG | PG)
| Sept 17&18 Ho Chi Minh City
| Sept 19 Hanoi

Standard price:
Ho Chi Minh City USD 4,200
Hanoi USD 2,700
Earlybird price (ends 23/7):
Ho Chi Minh City USD 3,800
Hanoi USD 2,400

NOV 13-14

Begin Vietnam Tour (UG | PG)
| Hanoi, Ho Chi Minh City

Standard price:
EUR 1940 (per day - 2 days total)

NORTH EAST ASIA | SOUTH EAST ASIA | SOUTH ASIA

ONLINE

NOV 13

Boarding and Private School Virtual Fair - Asia (K-12)
| India, Japan, South Korea, Taiwan, Vietnam, Thailand, Malaysia, Singapore, Philippines, Indonesia, China, Hong Kong

Standard price: USD 2,500
Earlybird price: USD 2,190

CENTRAL ASIA

ONLINE

OFFLINE

OCT 6 / NOV 17

Online Education Fair - Central Asia (UG | PG)
| Kazakhstan, Kyrgyzstan, Uzbekistan

Standard price: EUR 1200

SEPT 25-30

Central Asia Tour (UG | PG)
| Kazakhstan, Kyrgyzstan, Uzbekistan

Standard price: Euro 1,940+

SEPT 25/26

Begin Private School Fairs - Central Asia (K-12)
| Sept 25 / 26 Kazakhstan
| Sept 25 Nur-Sultan (Astana)
| Sept 26 Almaty

Standard price: EUR 2800

SOUTH ASIA

ONLINE

OFFLINE

OCT 09

Online Education Fair - Indian Subcontinent (UG | PG)
| Bangladesh, India, Nepal, Sri Lanka

Standard price: EUR 1200

NOV 6-9

Begin India Tour (UG | PG)
| Nov 6 New Delhi
| Nov 6 Mumbai
| Nov 6 Bangalore

Standard price:
EUR 1940 (per day - 3 days total)

NOV 13 /14

Begin Private School Fairs - Vietnam (K-12)
| Nov 13 Hanoi
| Nov 14 Ho Chi Minh City

Standard price: EUR 2800

SOUTH ASIA | CENTRAL ASIA

ONLINE

AUG 26

Virtual Fair - South Asia (UG)
| India, Bangladesh, Bhutan, Nepal, Pakistan, Afghanistan and Sri Lanka

Standard price: USD 1,690
Earlybird price: USD 1,490

MIDDLE EAST

ONLINE

JUL 2021 - DEC 2021

Webinar: Middle East (UG | PG)

| Middle East

Standard price: USD 3,500

SEPT 29 / NOV 10

Online Education Fair - Gulf Region (UG | PG)

| Bahrain, Kuwait, Oman, Qatar, UAE

Standard price: EUR 1200

OCT 5

Virtual Fair - Middle East (UG | PG)

| Bahrain, Egypt, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Palestinian Territories, Qatar, Saudi Arabia & United Arab Emirates

Standard price: USD 2,300

Earlybird price: USD 1,980

OCT 13

Virtual High School Sessions - Middle East

| Middle East

Standard price: USD 1,690

Earlybird price: USD 1,490

NOV 3

Virtual High School Counselor Workshop - Africa & Middle East (K-12)

| Algeria, Cameroon, Egypt, Kenya, Kuwait, Morocco, Nigeria, Oman, Qatar, Saudi Arabia, South Africa, Tanzania, Tunisia, Turkey, United Arab Emirates and more

Standard price: USD 1,390

Earlybird price: USD 990

DEC 8

TalkGlobalStudy - Middle East (UG | PG)

| Bahrain, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, UAE

Standard price: USD 2,200

Earlybird price: USD 2,000 (ends 23/7)

OFFLINE

OCT 8-11

UAE Global Education Fair (UG | PG)

| Oct 8-9 Dubai
| Oct 11 Abu Dhabi

Standard price:

Dubai USD 4,200

Abu Dhabi USD 2,700

Earlybird price:

Dubai USD 3,800

Abu Dhabi USD 2,400

OCT 10

Gulf International Schools Forum & Workshop (K-12)

| Dubai

Standard price: USD 1,500

OCT 13-14

Gulf Scholarship Summit (UG | PG)

| Abu Dhabi

Standard price: USD 5,000

EUROPE

ONLINE

NOV 30

Virtual High School Counselor Workshop - Europe (K-12)

| Belgium, Denmark, France, Germany, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, the UK and more

Standard price: USD 1,390

Earlybird price: USD 990

SEPT 22

Online Education Fair - Eurasia (UG | PG)

| Azerbaijan, Belarus, Georgia, Ukraine

Standard price: EUR 1,200

JUL 2021 - DEC 2021

Webinar: Europe (UG | PG)

| Europe

Standard price: USD 3,500

OCT 21

Virtual Fair - Europe (UG)

| United Kingdom, Ireland, Spain, Italy and more

Standard price: USD 1,690

Earlybird price: USD 1,490

NOV 23

Boarding and Private School Virtual Fair - Eastern Europe & Central Asia (K-12)

| Russia, Turkey, Kazakhstan, Azerbaijan, Bulgaria, Armenia, Belarus, Bosnia & Herzegovina, Cyprus, Georgia, Greece, Hungary, Kyrgyzstan, Romania, Slovenia, Tajikistan, Ukraine & Uzbekistan

Standard price: USD 2,500

Earlybird price: USD 2,190

OFFLINE

OCT 16-19

Begin Eurasia Tour (UG | PG)

| Baku, Tbilisi, Kyiv

Standard price:

EUR 1940 per day (3 days)

NOV 25-28

Begin Europe Tour - Germany & Poland (UG | PG)

| Warsaw, Berlin, Hamburg

Standard price:

EUR 1940 per day (3 days)

LATIN AMERICA

ONLINE

JUN 5 / OCT 2

Online Education Fair - South America (UG | PG)

Argentina, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay

Standard price: EUR 1,200

JUL 2021 - DEC 2021

Webinar: Latin America(UG | PG)

Latin America

Standard price: USD 2,800

SEPT 16

TalkGlobalStudy - Brazil (UG | PG)

Brazil

Standard price: USD 2,200

Earlybird price: USD 2,000

SEPT 22

Virtual High School Counselor Workshop - Latin America (K-12)

Brazil, Chile, Colombia, Ecuador, Mexico, Panama, Peru, Uruguay and more

Standard price: USD 1,390

Earlybird price: USD 990

SEPT 30

Virtual Fair - Brazil (UG)

Belo Horizonte, Brasilia, Curitiba, Porto Alegre, Recife, Rio de Janeiro, Sao Paulo and more

Standard price: USD 1,690

Earlybird price: USD 1,490

OCT 27

Virtual Fair - Latin America (UG)

Brazil, Chile, Colombia, Costa Rica, Ecuador, Mexico, Panama, Peru, Uruguay and more

Standard price: USD 1,690

Earlybird price: USD 1,490

DEC 9

Virtual Fair - Latin America (UG)

Mexico, Peru, Colombia, Venezuela, Ecuador, Brazil, Chile, Uruguay, Paraguay, Panama

Standard price: USD 2,100

Earlybird price: USD 1,890

OFFLINE

OCT 23 - NOV 7

Expo Posgrados (UG | PG)

Mexico City, Puebla, Bogota, Cali, Medellin, Santiago

Standard price: USD1,900+

Earlybird price: USD1,700+

NOV 16-17

Americas Scholarship Summit

(UG | PG)

Bogota

Standard price: USD 5,000 - 7,500

AFRICA

ONLINE

SEPT 14 / OCT 26

Online Education Fair - North Africa (UG | PG)

Algeria, Egypt, Morocco, Tunisia

Standard price: EUR 1,200

SEPT 21

Virtual Fair - North Africa (UG | PG)

Egypt, Algeria, Tunisia, Morocco, Libya

Standard price: USD 2,100

Earlybird price: USD 1,890

OCT 21

Boarding and Private School Virtual Fair - Africa (K-12)

Morocco, Tunisia, Nigeria, Ghana, Kenya, South Africa, Senegal, Cameroon, Tanzania, Madagascar, Mauritius and more

Standard price: USD 2,500

Earlybird price: USD 2,190

OCT 27

Virtual Fair - Sub-Saharan Africa (PG)

Cameroon, Ghana, Kenya, Madagascar, Mauritius, Nigeria, Senegal, South Africa, Tanzania and more

Standard price: USD 2,100

Earlybird price: USD 1,890

NOV 11

Virtual Fair - Africa (UG)

Cameroon, Ghana, Kenya, Madagascar, Morocco, Nigeria, Senegal, South Africa, Tanzania, Tunisia

Standard price: USD 1,690

Earlybird price: USD USD 1,490

EVENT TYPE CALLOUTS

HIGH SCHOOL FAIRS

ONLINE

AUG 26

Virtual High School Sessions - South Asia

| South Asia

Standard price: USD 1,690

Earlybird price: USD 1,490

SEPT 16

Virtual High School Counselor Workshop - Asia (K-12)

| China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and more

Standard price: USD 1,390

Earlybird price: USD 990

SEPT 19

Virtual High School Sessions - East & Southeast Asia

| East & Southeast Asia

Standard price: USD 1,690

Earlybird price: USD 1,490

SEPT 22

Virtual High School Counselor Workshop - Latin America (K-12)

| Brazil, Chile, Colombia, Ecuador, Mexico, Panama, Peru, Uruguay and more

Standard price: USD 1,390

Earlybird price: USD 990

OCT 13

Virtual High School Sessions - Middle East

| Middle East

Standard price: USD 1,690

Earlybird price: USD 1,490

OCT 21

Boarding and Private School Virtual Fair - Africa (K-12)

| Morocco, Tunisia, Nigeria, Ghana, Kenya, South Africa, Senegal, Cameroon, Tanzania, Madagascar, Mauritius and more

Standard price: USD 2,500

Earlybird price: USD 2,190

NOV 3

Virtual High School Counselor Workshop - Africa & Middle East (K-12)

| Algeria, Cameroon, Egypt, Kenya, Kuwait, Morocco, Nigeria, Oman, Qatar, Saudi Arabia, South Africa, Tanzania, Tunisia, Turkey, United Arab Emirates and more

Standard price: USD 1,390

Earlybird price: USD 990

NOV 13

Boarding and Private School Virtual Fair - Asia (K-12)

| India, Japan, South Korea, Taiwan, Vietnam, Thailand, Malaysia, Singapore, Philippines, Indonesia, China, Hong Kong

Standard price: USD 2,500

Earlybird price: USD 2,190

NOV 23

Boarding and Private School Virtual Fair - Eastern Europe & Central Asia (K-12)

| Russia, Turkey, Kazakhstan, Azerbaijan, Bulgaria, Armenia, Belarus, Bosnia & Herzegovina, Cyprus, Georgia, Greece, Hungary, Kyrgyzstan, Romania, Slovenia, Tajikistan, Ukraine & Uzbekistan

Standard price: USD 2,500

Earlybird price: USD 2,190

HIGH SCHOOL FAIRS (CONTINUED)

ONLINE

NOV 30

Virtual High School Counselor Workshop - Europe (K-12)

| Belgium, Denmark, France, Germany, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, the UK and more

Standard price: USD 1,390

Earlybird price: USD 990

SEPT 15

Vietnam International Schools Forum & Workshop (K-12)

| Ho Chi Minh City

Standard price: USD 1,390

Earlybird price: USD 990

OCT 10

Gulf International Schools Forum & Workshop (K-12)

| Dubai

Standard price: USD 1,500

SEPT 25/26

Begin Private School Fairs - Central Asia (K-12)

| Sept 25 / 26 Kazakhstan
Sept 25 Nur-Sultan (Astana)
Sept 26 Almaty

Standard price: EUR 2800

NOV 13 /14

Begin Private School Fairs - Vietnam (K-12)

| Nov 13 Hanoi
Nov 14 Ho Chi Minh City

Standard price: EUR 2800

AGENTS / PARTNERS WORKSHOP

ONLINE

SEPT

Agent Workshop Aisa

| Thailand, Vietnam, etc.

Standard price: TBD

SCHOLARSHIP SUMMIT

OFFLINE

OCT 13-14

Gulf Scholarship Summit (UG | PG)

| Abu Dhabi

Standard price: USD 5,000

NOV 16-17

Americas Scholarship Summit (UG | PG)

| Bogota

Standard price: USD 5,000 - 7,500

FEES & DISCOUNT POLICY

ONLINE

Virtual Fair | Workshop

USD 1,190 - 2,690

Online Education Fair

Euro 1,200

Talk Global Study Partnership Workshop

USD 2,200 - 2,900

OFFLINE

As indicated under each event

*Discount applies for multiple events registrations early birds and CHE members. For more information, please contact us

EVENTS PROVIDERS

CHE'S event organizer partners are all well-established players in their targeted regions, each with a unique strength. Their events have attracted hundreds of education providers around the world every year, and earned reputation and trust over the decades.



OTHER RECRUITING OPTIONS

China Test Optional Initiative (China)

The China Test Optional Initiative (CTOI) is a web index which accesses a live database for students who are seeking international education opportunities after taking the Gaokao or other standardized exams.

You also gain the opportunity to present to 100+ students at one of the annual CTOI Webinars. Each member institution can expect over 400+ leads each year.

Fee: USD 2,500 per annum

Agents & Partner Screening (Greater China Region)

This screening service will ensure your message reaches out to a large number of local institutions, recruitment agencies and training providers. We will follow up with one-on-one phone calls to decipher their initial interests. A short-list of prospective opportunities will be handed to you at the end of the process.

Fee: USD 2,500 – 3,500 per channel

Digital Marketing (Greater China Region)

Whether you need a social media booster, or merely starting your presence; a once-off recruiting campaign, or ongoing support; whether it's content development or channel selections, CHE and partners can assist you regardless.

ABOUT CHE



CHE MEMBERS, CLIENTS AND PARTNERS

