2021 SECOND HALF YEAR CALENDAR

STUDENT RECRUITING EVENTS IN CHINA, ASIA AND GLOBALLY

JUNE UPDATE
2021 Fall Undergraduate Recruitment Tour (UG)
Harbin - Dalian/Shenyang - Tianjin - Zhengzhou - Hefei - Wuhan

Standard price:
1 Session: $1,200
3 Sessions: $3,000 ($1,000 per session)
6 Sessions: $4,800 ($800 per session)

2021 Fall Undergraduate Recruitment Webcasts (UG)
China

Standard price:
1 Session: $1,100
3 Sessions: $2,700 ($900 per session)
6 Sessions: $4,400 ($733 per session)

2021 China Fall Postgraduate Recruiting Webcasts (PG)
China

Standard price:
1 Session: $1,200
3 Sessions: $3,000 ($1,000 per session)
6 Sessions: $4,800 ($800 per session)

2021 China Fall Postgraduate Recruiting Webcasts (PG)

Standard price:
1 Session: $1,100
3 Sessions: $2,700 ($900 per session)
6 Sessions: $4,400 ($733 per session)

2021 Fall Postgraduate Recruitment Tour (PG)
Chengdu - Wuhan - Suzhou - Qingdao - Zhengzhou - Lanzhou

Standard price:
USD 11,500 (Full Tour)
USD 6,500 (Half Tour)

2021 Fall Postgraduate Recruitment Tour (PG)

Standard price:
USD 11,500 (Full Tour)
USD 6,500 (Half Tour)

Virtual Fair - East & Southeast Asia
China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and more

Standard price: USD 1,390
Earlybird price: USD 990

Virtual Fair - East & Southeast Asia (PG)
China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and more

Standard price: USD 2,500
Earlybird price: USD 2,190

Virtual High School Counselor Workshop - Asia (K-12)
China, Hong Kong, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and more

Standard price: USD 1,390
Earlybird price: USD 990

TalkGlobalStudy - Asia (UG | PG)
China, Hong Kong, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Vietnam and more

Standard price: USD 2,200
Earlybird price: USD 2,000 (ends 23/7)

Virtual Fair - East & Southeast Asia (USA institutions only)
Japan, South Korea, Taiwan, Vietnam, Thailand, Malaysia, Singapore, Philippines, Indonesia, China, Hong Kong

Standard price: USD 2,500
Earlybird price: USD 2,190

Virtual Fair - East & Southeast Asia

Standard price: USD 1,690
Earlybird price: USD 1,490

Virtual High School Counselor Workshop - Asia (K-12)

Standard price: USD 1,690
Earlybird price: USD 1,490

Virtual High School Sessions - South Asia

Standard price: USD 1,690
Earlybird price: USD 1,490

Virtual High School Sessions - East & Southeast Asia

Standard price: USD 1,690
Earlybird price: USD 1,490

Virtual High School Sessions - East & Southeast Asia

Standard price: USD 2,500
Earlybird price: USD 2,190

Virtual High School Counselor Workshop - Asia (K-12)

Standard price: USD 1,390
Earlybird price: USD 990

TalkGlobalStudy - Asia (UG | PG)

Standard price: USD 2,200
Earlybird price: USD 2,000 (ends 23/7)

Virtual Fair - East & Southeast Asia (USA institutions only)

Standard price: USD 2,500
Earlybird price: USD 2,190
**SOUTH EAST ASIA**

**JUL 2021 - DEC 2021**

- **Webinar: South East Asia (UG | PG)**
  - South East Asia
  - **Standard price:** USD 3,500

- **SEPT**
  - **TalkGlobalStudy - India (UG | PG)**
    - India, Sri Lanka
    - **Standard price:** USD 2,200
    - **Earlybird price:** USD 2,000 (ends 23/7)
  - **Agent Workshop Asia**
    - Thailand, Vietnam, etc.
    - **Standard price:** TBD

**SEPT 15**

- **Vietnam International Schools Forum & Workshop (K-12)**
  - Ho Chi Minh City
  - **Standard price:** USD 1,390
  - **Earlybird price:** USD 990

- **SEPT 17-19**
  - **Vietnam Global Education Fair (UG | PG)**
    - Sept 17 & 18: Ho Chi Minh City
    - Sept 19: Hanoi
    - **Standard price:**
      - Ho Chi Minh City: USD 4,200
      - Hanoi: USD 2,700
    - **Earlybird price (ends 23/7):**
      - Ho Chi Minh City: USD 3,800
      - Hanoi: USD 2,400

- **NOV 17**
  - **Begin Vietnam Tour (UG | PG)**
    - Hanoi, Ho Chi Minh City
    - **Standard price:** EUR 1940 (per day - 2 days total)

**NOV 13-14**

- **Vietnamese Original Education Fair (UG | PG)**
  - Ho Chi Minh City
  - **Standard price:**
    - Ho Chi Minh City: USD 4,200
    - Hanoi: USD 2,700
  - **Earlybird price (ends 23/7):**
    - Ho Chi Minh City: USD 3,800
    - Hanoi: USD 2,400

**CENTRAL ASIA**

**OCT 6 / NOV 17**

- **Online Education Fair - Central Asia (UG | PG)**
  - Kazakhstan, Kyrgyzstan, Uzbekistan
  - **Standard price:** EUR 1,940+

**SEPT 25-30**

- **Central Asia Tour (UG | PG)**
  - **Standard price:** Euro 1,940+

**SEPT 26-28**

- **Begin Private School Fairs - Central Asia (K-12)**
  - Nov 26 / 27: Almaty
  - **Standard price:** EUR 2,800

**SOUTH ASIA**

**OCT 09**

- **Online Education Fair - Indian Subcontinent (UG | PG)**
  - Bangladesh, India, Nepal, Sri Lanka
  - **Standard price:** EUR 1,200

**NOV 6-9**

- **Begin India Tour (UG | PG)**
  - Nov 6: New Delhi
  - Nov 6: Mumbai
  - Nov 6: Bangalore
  - **Standard price:** EUR 1,200
  - **Earlybird price:** EUR 1,940 (per day - 3 days total)

**NOV 13 / 14**

- **Begin Private School Fairs - Vietnam (K-12)**
  - Nov 13: Hanoi
  - Nov 14: Ho Chi Minh City
  - **Standard price:** EUR 2,800

**NORTH EAST ASIA | SOUTH EAST ASIA | SOUTH ASIA**

**AUG 26**

- **Virtual Fair - South Asia (UG)**
  - India, Bangladesh, Bhutan, Nepal, Pakistan, Afghanistan and Sri Lanka
  - **Standard price:** USD 1,690
  - **Earlybird price:** USD 1,490

**NORTH EAST ASIA | SOUTHEAST ASIA**

**JUL 2021 - DEC 2021**

- **TalkGlobalStudy - India (UG | PG)**
  - India, Sri Lanka
  - **Standard price:** USD 2,200
  - **Earlybird price:** USD 2,000 (ends 23/7)

**NOV 17**

- **Agent Workshop Asia**
  - Thailand, Vietnam, etc.
  - **Standard price:** TBD
**MIDDLE EAST**

**ONLINE**

**JUL 2021 - DEC 2021**

- **Webinar: Middle East (UG | PG)**
  - Middle East
  - Standard price: USD 3,500

**SEPT 29 / NOV 10**

- **Online Education Fair - Gulf Region (UG | PG)**
  - Bahrain, Kuwait, Oman, Qatar, UAE
  - Standard price: EUR 1200

**OCT 8**

- **Virtual Fair - Middle East (UG | PG)**
  - Bahrain, Egypt, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Palestinian Territories, Qatar, Saudi Arabia & United Arab Emirates
  - Standard price: USD 2,300
  - Earlybird price: USD 1,980

**OCT 13**

- **Virtual High School Counselor Workshop - Middle East (K-12)**
  - Algeria, Cameroon, Egypt, Kenya, Kuwait, Morocco, Nigeria, Oman, Qatar, Saudi Arabia, South Africa, Tanzania, Tunisia, Turkey, United Arab Emirates and more
  - Standard price: USD 1,390
  - Earlybird price: USD 990

**DEC 8**

- **TalkGlobalStudy - Middle East (UG | PG)**
  - Bahrain, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, UAE
  - Standard price: USD 2,200
  - Earlybird price: USD 2,000 (ends 23/7)

**OFFLINE**

**OCT 8-11**

- **UAE Global Education Fair (UG | PG)**
  - Oct 8-9 Dubai
  - Oct 11 Abu Dhabi
  - Standard price: Dubai USD 4,200
  - Abu Dhabi USD 2,700
  - Earlybird price: Dubai USD 3,800
  - Abu Dhabi USD 2,400

**OCT 10**

- **Gulf International Schools Forum & Workshop (K-12)**
  - Dubai
  - Standard price: USD 1,500

**OCT 13-14**

- **Gulf Scholarship Summit (UG | PG)**
  - Abu Dhabi
  - Standard price: USD 5,000

**EUROPE**

**ONLINE**

**NOV 30**

- **Virtual High School Counselor Workshop - Europe (K-12)**
  - Belgium, Denmark, France, Germany, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, the UK and more
  - Standard price: USD 1,390
  - Earlybird price: USD 990

**SEPT 22**

- **Online Education Fair - Eurasia (UG | PG)**
  - Azerbaijan, Belarus, Georgia, Ukraine
  - Standard price: EUR 1,200

**OCT 21**

- **Virtual Fair - Europe (UG)**
  - United Kingdom, Ireland, Spain, Italy and more
  - Standard price: USD 1,690
  - Earlybird price: USD 1,490

**NOV 23**

- **Boarding and Private School Virtual Fair - Eastern Europe & Central Asia (K-12)**
  - Russia, Turkey, Kazakhstan, Azerbaijan, Bulgaria, Armenia, Belarus, Bosnia & Herzegovina, Cyprus, Georgia, Greece, Hungary, Kyrgyzstan, Romania, Slovenia, Tajikistan, Ukraine & Uzbekistan
  - Standard price: USD 2,500
  - Earlybird price: USD 2,190

**OFFLINE**

**OCT 16-19**

- **Begin Eurasia Tour (UG | PG)**
  - Baku, Tbilisi, Kyiv
  - Standard price: EUR 1940 per day (3 days)

**NOV 25-28**

- **Begin Europe Tour - Germany & Poland (UG | PG)**
  - Warsaw, Berlin, Hamburg
  - Standard price: EUR 1940 per day (3 days)
**Latin America**

- **Online Education Fair - South America (UG | PG)**
  - Argentina, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay
  - Standard price: EUR 1,200

- **TalkGlobalStudy - Brazil (UG | PG)**
  - Brazil
  - Standard price: USD 2,200
  - Earlybird price: USD 2,000

- **Virtual High School Counselor Workshop - Latin America (K-12)**
  - Brazil, Chile, Colombia, Ecuador, Mexico, Panama, Peru, Uruguay and more
  - Standard price: USD 1,390
  - Earlybird price: USD 990

- **Virtual Fair - Latin America (UG)**
  - Mexico, Peru, Colombia, Venezuela, Ecuador, Brazil, Chile, Uruguay, Paraguay, Panama
  - Standard price: USD 2,100
  - Earlybird price: USD 1,890

- **Expo Posgrados (UG | PG)**
  - Mexico City, Puebla, Bogota, Cali, Medellin, Santiago
  - Standard price: USD 1,900+
  - Earlybird price: USD 1,700+

**Africa**

- **Virtual Fair - North Africa (UG | PG)**
  - Egypt, Algeria, Tunisia, Morocco, Libya
  - Standard price: EUR 1,200
  - Earlybird price: USD 1,890

- **TalkGlobalStudy - Brazil (UG | PG)**
  - Brazil
  - Standard price: USD 2,200
  - Earlybird price: USD 2,000

- **Virtual Fair - Sub-Saharan Africa (PG)**
  - Cameroon, Ghana, Kenya, Madagascar, Mauritius, Nigeria, Senegal, South Africa, Tanzania and more
  - Standard price: USD 2,100
  - Earlybird price: USD 1,890

- **Americas Scholarship Summit (UG | PG)**
  - Bogota
  - Standard price: USD 5,000 - 7,500
  - Earlybird price: USD 6,500
EVENT TYPE CALLOUTS

HIGH SCHOOL FAIRS

<table>
<thead>
<tr>
<th>EVENT TYPE</th>
<th>DATE</th>
<th>LOCATION</th>
<th>COUNTRIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virtual High School Session - South Asia</td>
<td>AUG 26</td>
<td>South Asia</td>
<td>Brazil, Chile, Colombia, Ecuador, Mexico, Panama, Peru, Uruguay and more</td>
</tr>
<tr>
<td>Standard price: USD 1,690</td>
<td>Earlybird price: USD 1,490</td>
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</tr>
<tr>
<td>Virtual High School Counselor Workshop - Asia (K-12)</td>
<td>SEPT 16</td>
<td>China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and more</td>
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<td>Standard price: USD 1,390</td>
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<tr>
<td>Virtual High School Sessions - East &amp; Southeast Asia</td>
<td>SEPT 17</td>
<td>East &amp; Southeast Asia</td>
<td>China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam and more</td>
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<tr>
<td>Virtual High School Counselor Workshop - Africa (K-12)</td>
<td>OCT 13</td>
<td>Morocco, Tunisia, Nigeria, Ghana, Kenya, South Africa, Senegal, Cameroonian, Tanzania, Madagascar, Mauritius and more</td>
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<td>Standard price: USD 2,500</td>
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<tr>
<td>Virtual High School Sessions - Middle East</td>
<td>OCT 21</td>
<td>Middle East</td>
<td>India, Japan, South Korea, Taiwan, Vietnam, Thailand, Malaysia, Singapore, Philippines, Indonesia, China, Hong Kong</td>
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<td>Standard price: USD 2,500</td>
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<tr>
<td>Boarding and Private School Virtual Fair - Asia (K-12)</td>
<td>NOV 3</td>
<td>Russia, Turkey, Kazakhstan, Azerbaijan, Bulgaria, Armenia, Belarus, Bosnia &amp; Herzegovina, Cyprus, Georgia, Greece, Hungary, Kyrgyzstan, Romania, Slovenia, Tajikistan, Ukraine &amp; Uzbekistan</td>
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<td>Russia, Turkey, Kazakhstan, Azerbaijan, Bulgaria, Armenia, Belarus, Bosnia &amp; Herzegovina, Cyprus, Georgia, Greece, Hungary, Kyrgyzstan, Romania, Slovenia, Tajikistan, Ukraine &amp; Uzbekistan</td>
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HIGH SCHOOL FAIRS (CONTINUED)

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<tbody>
<tr>
<td>Virtual High School Counselor Workshop - Europe (K-12)</td>
<td>SEPT 15</td>
<td>Belgium, Denmark, France, Germany, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, the UK and more</td>
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</tr>
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<td>Standard price: USD 1,390</td>
<td>Earlybird price: USD 990</td>
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</tr>
<tr>
<td>Gulf International Schools Forum &amp; Workshop (K-12)</td>
<td>SEPT 25/26</td>
<td>Ho Chi Minh City</td>
<td>Vietnam, Indonesia, Singapore, Malaysia, Thailand, China, Hong Kong</td>
</tr>
<tr>
<td>Standard price: USD 1,390</td>
<td>Earlybird price: USD 990</td>
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<tr>
<td>Gulf International Schools Forum &amp; Workshop (K-12)</td>
<td>OCT 10</td>
<td>Dubai</td>
<td>Vietnam, Indonesia, Singapore, Malaysia, Thailand, China, Hong Kong</td>
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<td>Standard price: USD 1,500</td>
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AGENTS / PARTNERS WORKSHOP

<table>
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<tbody>
<tr>
<td>Agent Workshop Asia</td>
<td>SEPT</td>
<td>Thailand, Vietnam, etc.</td>
<td>Standard price: TBD</td>
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SCHOLARSHIP SUMMIT

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</tr>
</thead>
<tbody>
<tr>
<td>Gulf Scholarship Summit (UG</td>
<td>PG)</td>
<td>Abu Dhabi</td>
<td>Standard price: USD 5,000</td>
</tr>
<tr>
<td>Americas Scholarship Summit (UG</td>
<td>PG)</td>
<td>Bogota</td>
<td>Standard price: USD 5,000 - 7,500</td>
</tr>
</tbody>
</table>
CHE's event organizer partners are all well-established players in their targeted regions, each with a unique strength. Their events have attracted hundreds of education providers around the world every year, and earned reputation and trust over the decades.

As indicated under each event

*Discount applies for multiple events registrations early birds and CHE members. For more information, please contact us

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