



CHINA HIGHER ED
Inform • Connect • Support

As a dedicated research, analysis and advisory firm, our goal at China Higher Ed is to provide the best advice and support to organisations seeking to engage with, enter and expand within the higher education market in China.

✉ Suite 1206, Tower 3, Zhubang 2000 Office Centre,
Chaoyang Road, 98 Bali Zhuang Xili, Chaoyang
District, Beijing, 100025, China

@ info@chinahighereducation.org

☎ +86 (10) 85866220
+86 (10) 85866386

in China Higher Ed

🐦 @ChinaHigherEd

Website
(scan to view)

👤 EduConnect
(scan to follow)



www.chinahighereducation.org



CHINA HIGHER ED
Inform • Connect • Support

BEIJING | SHANGHAI | GUANGZHOU
MELBOURNE | PRAGUE | HELSINKI | NEW YORK

www.chinahighereducation.org

SERVICES

Through our B2B platform of over **14,000 readers and clients**, CHE is a one-stop provider of China-related education information and services.

Marketing & Promotion	Briefings & Workshops	Student Recruitment Opportunities
Establishing a China Presence	Study Tours, Internships & Short Courses	Event & Logistical Support
Alumni Engagement	Due Diligence & Feasibility Studies	Recruitment Agency Identification & Evaluation
Joint Program Quality Assurance	HR Services	Partnership Building

EVENTS

Our events provide a platform for industry professionals both within China and overseas to exchange ideas information and experiences as well as learn about key topics and recent developments in the higher education industry in China.

ROUNDTABLE DISCUSSIONS

Informal and quarterly opportunity for local-based professionals to exchange ideas, information and experiences.

NETWORKING SESSIONS

Informal drinks events at international education events in China.

INDUSTRY EVENTS

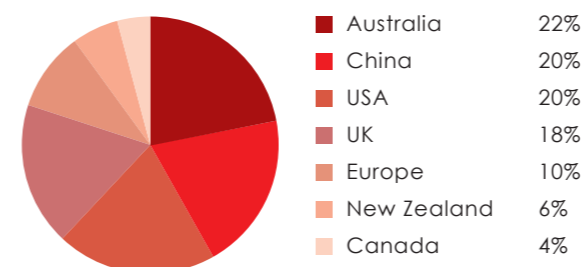
Comprehensive and online list of China-related education events.

JOB FAIRS

Full- and half-day events targeting the entire job market or specific industry sectors focusing on under-/postgraduate employment. These can be tailored to include relevant seminars and panel discussions.

WEBINARS

Breakdown of participants by region:



PUBLICATIONS

NEWS BULLETIN

Free monthly email providing a snapshot of the latest developments in the industry.

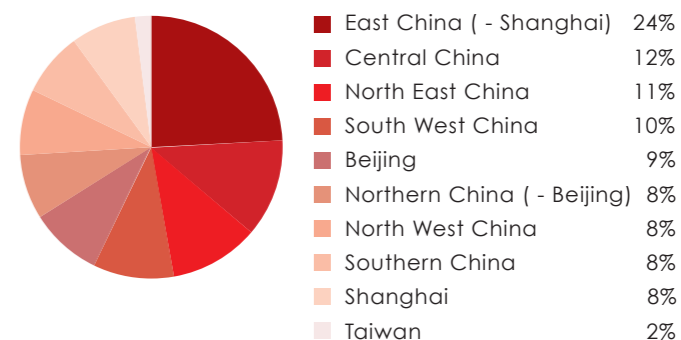
RESEARCH REPORTS

Market intelligence and analysis of key industry topics, either as a Standard or Tailored format. Examples include:

- The Medical Higher Education Landscape in China
- Building Brand Awareness in China: Overview of Media Channels and Best Practices
- Alumni Networks in China: Overview and Best Practices
- R&D in China
- Joint and Articulation Programs in China
- Prospective Chinese Students: Study Abroad and University Decision Making
- Working With Student Recruitment Agencies in China

CHINAEDUCONNECT

B2B Chinese-language platform to assist overseas education institutions promote scholarships, study tours, internships, employment and joint programs opportunities in China.



CHE READERS, CLIENTS AND PARTNERS

