

CHINA-BASED ALUMNI ENGAGEMENT

With China being the largest source country for overseas students for many universities, connecting with your China-based alumni can be one of the most powerful tools to improve your brand awareness, to tap into local partnership opportunities and to establish academic, research and industry links.

OUR SUPPORT

CHE provides the following support:

- database building and VIP engagement;
- event promotion and logistical support;
- internships and career fairs;
- committee and volunteer management;

BUILD YOUR GRADUATE DATABASE

Do you have sufficient employment data about your alumni?

CHE and HelloCareer have partnered to bring you a platform providing detailed data collection about your alumni's employment and a huge range of graduate job opportunities.

INTERNSHIPS

Provide your alumni and current students with valuable industry experience to support their career development.

CHE and its partners provide internships in multiple cities across China, that are suitable for overseas students as well as Chinese students/graduates.

CAREER WEBINARS

CHE and its partners regularly invite representatives from top HR firms and successful graduates in China to speak (via webinars) to Chinese students on campus. These sessions provide suggestions for their job search before they return to China, including advice on job channels and expected packages, an introduction to key resume/interview skills and an opportunity to hear from other successful returnees.

CHE READERS, CLIENTS AND PARTNERS



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