

BOOST YOUR CHINA KNOWLEDGE

Improve your organisation's China engagements by ensuring you are making the right decisions based on the most accurate and up-to-date information available.

INFORMATION & DATA SETS

We track and analyse a range of data sets to help you better understand the education landscape in China:

- Full List of MoE Approved Joint Programs in China
- Full List of MoE Approved Joint Institutes in China
- Top 100 High Schools in China
- Top 50 Chinese Universities receiving R&D Funding
- CHE Industry Journal (Back Issues)

RESEARCH REPORTS

Our range of research reports (Standardised/ Customised) provides insight into key aspects of the education sector in China, including:

- Utilizing Alumni Networks in China
- Building Brand Awareness
- Understanding Joint/Articulation Programs
- R&D Environment in China
- Working with Recruitment Agencies

BRIEFINGS & WORKSHOPS

Our sessions bring your in-China or home-country team up-to-date with the necessary information to engage successfully with China.

BRIEFINGS CHE materials without customization; can be conducted online; Approx. 90 mins/session.

WORKSHOPS Tailored to match your situation, including 2 hrs of pre-workshop consultation and follow-up. Face-to-face delivery is advised; Sessions range from 2 hours to a full day;

A large choice of Briefing & Workshop topics is available on our website, including:

- Education Landscape in China
- Cross-cultural Communication & Negotiation
- Understanding TNE Policies & Practices
- Developing Brand Awareness in China
- Recent Recruitment Trends in China

CHE READERS, CLIENTS AND PARTNERS



☎ Suite 1206, 12/F, Tower 3, Zhubang Office Centre, Chaoyang Road, 98 Bali Zhuang Xili, Chaoyang District, Beijing, 100025, China

@ info@chinahighereducation.org

in China Higher Ed

🐦 @ChinaHigherEd

☎ +86 (10) 85866220 / 85866386

🗣️ ChinaEduConnect

Follow Us on WeChat

